



EXECUTIVE SUMMARY

Mission Statement

To offer continuous and generous support in the sport of tennis by delivering accessible and efficient products and services that foster growth, interest, and a love of athletics for all age groups.

TenPal, LLC was formed in 2016 by cofounders Alexander K. Guo, Courtney K. Guo, Kui Ying, and Yun Ying. Based in Massachusetts, we design and create accessible tennis products in the United States and China.

TenPal, LLC was founded with an initial goal to provide an alternate option for retrieving tennis balls. Though numerous other tennis ball retrievers exist, we aim to provide a fully or partially automatic experience to relieve players of heightened physical exhaustion and stress that may result from manual collection of tennis balls. Existing competitors offer only a mechanical solution that continues to require full human control through pushing or pulling a device across the court. When coupled with such mechanical machines, partially or fully automatic ball retrievers will be capable of increasing market coverage, appealing to those for those who value the different features that automatic machines have to offer. As such, we believe it is in our interest to assist such players and provide a solution for collecting tennis balls that is intuitive, practical, and entertaining for all age groups, globally.

Although TenPal, LLC is remains in its infancy, we believe that the existing market for tennis ball collectors fails to address automatic retrievers, and thus we believe our product, the internationally patented Golden Retriever will not only increase efficiency on the court, but will also serve as the foundation for future inevitable tennis-related products. It is in our earnest beliefs that the Golden Retriever and similar such projects will influence many tennis players and create an opportunity to foster growth, interest, and a love for the sport. We believe that such products will become true tennis companions.

TENPAL, LLC

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